



FOR IMMEDIATE RELEASE

ALLIED ELECTRONICS AND GULF OIL EXPAND PARTS PORTAL TO GULF OIL JOBBERS, DEALERS, AND DISTRIBUTORS

Bristol, July 15 2009 – Allied Electronics today announced that it has been awarded “Preferred Vendor Status” by Gulf Oil L.P. for its online store called *Parts Portal*. Designed exclusively for Gulf Dealers, *Parts Portal* can save them up to 40 percent on key items necessary for running their businesses.

Allied and Gulf will expand the program from 300 Assured Dealer locations to 1,300 Gulf Oil Jobbers, Dealers, and Distributors. The discounted prices are offered exclusively to those Dealers participating in the Preferred Vendor Program. Since there are a large number of Dealers participating, there are significant costs savings and discounts that are derived from their combined buying power.

Two years ago, the Wholesale Petroleum Division of Cumberland Farms, Inc. (CFI) rolled out their Preferred Vendor Program, which was designed to help Dealers lower operating costs by offering discounted pricing on products and services vital to their business. At the time, CFI chose Allied Electronics for its E-Store, which carries parts from all of the major dispenser manufacturers in addition to receipt paper and ribbons, intercom systems and more.

The new relationship between Gulf Oil and Allied was highlighted during the recent Gulf Retailer Seminars in Saddle Brook, New Jersey and Framingham, Massachusetts.

About Gulf Oil

Gulf Oil Limited Partnership, based in Framingham, Massachusetts, is one of the Northeast's largest wholesalers of refined petroleum products. Gulf Oil distributes motor fuels through a network of more than 2,400 Gulf-branded gasoline retail centers, 12 proprietary oil terminals, and a network of more than 50 other supply terminals. Gulf Oil supplies heating oil, diesel fuel, jet fuel and kerosene to these branded retail outlets through its Gulf Oil brand. Through its unbranded subsidiary, Great Island Energy, Gulf Oil L.P. also supplies petroleum products as well as risk management and financial services to industrial, commercial, and independent retail firms. Visit www.gulfoil.com for more information.

About Allied Electronics

Allied Electronics, Inc. based in Bristol, Pennsylvania, has provided the petroleum industry with new technology for service station automation since 1975. Allied's primary business is developing and maintaining interface solutions with our forecourt controllers. There are over 26,000 Allied interface devices installed for customers such as Citgo, BP / ARCO, Chevron USA, Texaco, Shell Oil Products US, Exxon Mobil, Albertson's, Inc., Costco Wholesale, Tesoro Petroleum, Conoco Phillips, Army and Air Force Exchange (Worldwide), Husky Energy, Kwik Trip, Pilot Corporation, Flash Foods, Flying J, United Dairy Farmers, Irving Oil, Casey's General Stores, Couche-Tard/Circle K, Federated Cooperatives LTD, The Pantry, and many more. Allied is also one of the most trusted names in the industry for parts and power conditioning equipment. Allied's Website gives 24-hour access to thousands of products on its E-Store including those from dispenser manufacturers such as Wayne, Tokheim, and even Schlumberger. The E-Store also has a "Rebuilt Exchange Parts" section that has been expanded to include car wash controllers, cash drawers, printers, vapor recovery pumps, and Verifone products. Visit www.AlliedElectronics.com for more information.

Contacts:

Steve Cullen
215-785-6200, ext. 323
Steve@AlliedElectronics.com

Russ Coulon
215-785-6200, ext. 307
Russ@AlliedElectronics.com

Fueling the Future of Service Station Automation